

**ORANGE COUNTY  
BOARD OF EDUCATION  
AGENDA ITEM ABSTRACT**

**Meeting Date:** March 24, 2014

**AGENDA ITEM No.** 14-03-(2)-08

**ACTION ITEM: (Y/N)** N

**SUBJECT:** District Visioning and Strategic Planning

**INFO. CONTACT:** Donna Coffey, Chair **PHONE:** 919-732-8126

**ATTACHMENTS:** None.

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**PURPOSE:** The purpose of this agenda item is to provide an update for the district visioning and strategic planning process.

**BACKGROUND:** In order to engage the community at large to have a deep look into the needs of the district from safety to facilities to academic achievement, the board has contracted with Leading and Governing Associates, Inc. The principal contact will be Scottie Seawell. This process will facilitate the board and administration in creating a community vision for Orange County Schools and developing a strategic plan that reflects the vision and establishes a road map for achieving that vision. Through this visioning process we can build greater understanding and renewed support for the work of our public schools in Orange County.

This process will have two phases: (1) Community Engagement and Visioning phase (2) Strategic Planning phase. During the first phase, we will have two groups working to create the vision: the Steering Committee and the Stakeholder Group. We estimate the work of the first phase to be 6 to 7 months; March to October 2014.

The Steering Committee will be made up of Superintendent Dr. Gerri P. Martin, Board Member Dr. Steve Halkiotis, and two to three other community members plus our consultant, Scottie Seawell. At the first meeting the committee will discuss the committee's charge, the process in more detail, the participant's roles and begin developing a list of potential community members to invite to serve as members of the Stakeholder Group. The Stakeholder Group will consist of 35-50 community members. The board will be involved at every phase of the work.

**FINANCIAL IMPACT:** The financial impact was approved at the last Board of Education meeting to contract with Leading and Governing Associates, Inc.

**RECOMMENDATION:** The Superintendent recommends the Board of Education receive this update.