




Cluster Foundation Courses

Pathways	 Marketing Cluster Foundation Courses				Cluster Enhancement Courses
Marketing Management	BF10 Principles of Business & Finance (BFIT & MEE)	CS11 Project Management I	CS12 Project Management II *	CS95 CTE Advanced Studies	CC45 Career Management BD10 Multimedia and Webpage Design BM10 Microsoft Word and PowerPoint ^ BM20 Microsoft Excel ^ BB30 Business Law FA31 Apparel I BF05 Personal Finance (BFIT, FCS, & MEE) MH42 Hospitality and Tourism CS96 CTE Apprenticeship CS97 CTE Internship OI00 IB Personal and Professional Skills ^
	MM51 Marketing ^	MA52 Marketing Applications * ^	ME11 Entrepreneurship I * ^ (BFIT & MEE)	CS95 CTE Advanced Studies	
Merchandising	MI21 Fashion Merchandising (FCS & MEE)	MA52 Marketing Applications * ^ OR MI42 Multichannel Merchandising *	ME11 Entrepreneurship I * ^ (BFIT & MEE)	ME12 Entrepreneurship II ^ (BFIT & MEE)	
			MU92 Strategic Marketing	CS95 CTE Advanced Studies	
Professional Sales	MM51 Marketing ^	MA52 Marketing Applications * ^ OR MI42 Multichannel Merchandising *	ME11 Entrepreneurship I * ^ (BFIT & MEE)	CS95 CTE Advanced Studies	
			MU92 Strategic Marketing		
Career & College Promise	Approved Career & College Promise Career Technical Education Pathway				

Additional Pathways	Marketing Communications	Marketing Research
---------------------	--------------------------	--------------------

Middle School Courses	CC58 Exploring Career Decisions	BU20 Exploring Business, Marketing, and Entrepreneurship
	BU10 Computer Skills and Applications	