

WELCOME

Orange County Schools
Strategic Planning Committee
Meeting
September 17, 2014
8:30 to 11:30 a.m.



Two Minute Conversations



Community Engagement and Strategic Planning Initiative

- **Visioning and Community Engagement Initiative**
- **Strategic Planning and Accreditation Process**
 - **Overview and Timeline**
 - **Current Vision, Mission and Goals**
 - **Purpose of the Strategic Planning Committee**
 - **Promise of an Evergreen Strategic Plan**

YouTube Clip: Simon Sinek

Golden Circle – [How Great Leaders Inspire Action](#)



“Starting with Why”

Let's
Take a
Break



Values? Whose Values?



**Where do
you
stand?**

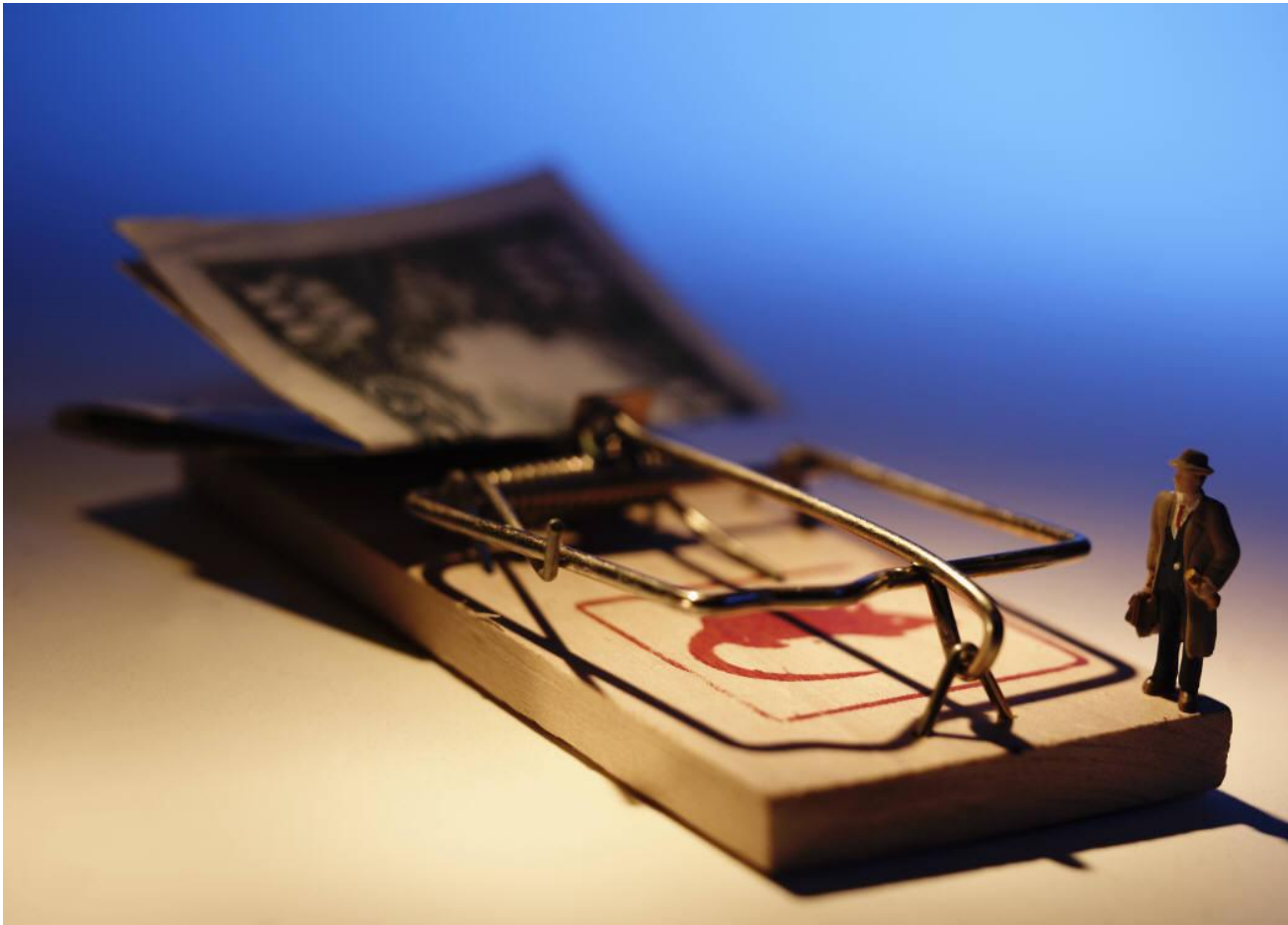
Require more fresh fruits and vegetable be served in all publicly funded school cafeterias.



Allow ads in schools to help balance budgets?



Link teacher pay to student test performance?



Install surveillance cameras in all schools that receive public funding?

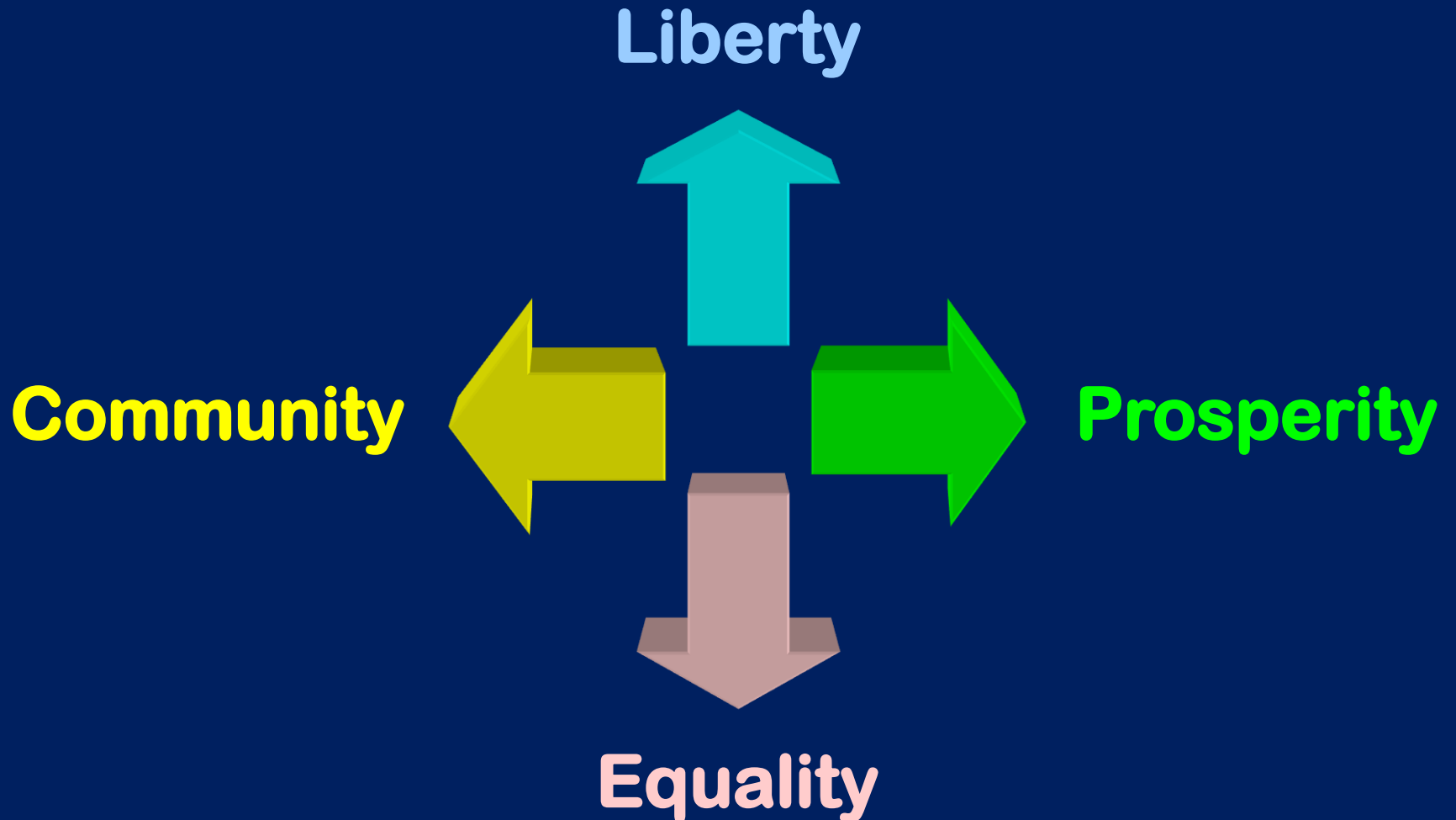


What are these choices about?



*Why do they
arise in the
context of
educating
children?*

Values of the Public Good



LIBERTY

Freedom, choice, independence, autonomy, transparency, rights, voluntary, opportunity, individuality, privacy, personal responsibility, self-determination, self-sufficiency, self-help, self-governing

COMMUNITY

Safety, security, sense of place, belonging, identity, connection, attractive, appealing, welcoming, healthy, preservation, conservation, tradition, customs, culture, history, the sacred, collective action, social order, moral order, quality of life

PROSPERITY

Economy, efficiency, growth, profit, productivity, return on investment, development, incentives, competition, privatization, commercialization, standardization, performance measurement, benchmarking, market rules, quantity of life, standard of living

EQUALITY

Fairness, justice, tolerance, acceptance, diversity, equity, inclusion, representation, redistribution, equal rights, equal opportunity, equal access, equal treatment, equal results, level playing field

Creating an Informed Strategic Plan

Components of the Strategic Plan

Vision – the “Why”

Mission – the “Philosophical What”

Goals and Strategies – “Strategic What and Tactical How”

Timeframe of the Strategic Plan

Multi-year plan

2015-2020 -- The next five years

Informed

Helpful Information, Guidance, Data, etc.

Small Group Discussion/Generate List for Further Consideration

Meeting Wrap-up:

+ What Went Well?

▲ What Could We Improve?

Next Meeting:

- 1. Before the Next Meeting:**
Reflect on Today
Continue to think of ways to inform the OCS Strategic Plan
Check out Materials and Links on website:
<http://www.orange.k12.nc.us>
- 2. Next Meeting:**
Tuesday, September 30, 2014
8:30 a.m. to 11:30 a.m.
Auditorium – Multipurpose Room
C.W. Stanford Middle School
Orange High School Road
- 3. If you will be unable to attend, please contact:**
Pam Jones at the OCS Administrative Offices:
Pam.Jones@orange.k12.nc.us